

News & Sports Media Degree - 60 Credit Hours



News and Sports Media students are prepared to share stories through words and images, social media and interactive content on all screens. Become a sports commentator, station programmer, newscaster or photojournalist. Oversee social media and news engagement strategies online. Become a drone pilot or a video production specialist. The possibilities are endless.

FOUNDATIONS

9 TOTAL CREDIT HOURS

MC 100 - Orientation (0)

MC 130 - Writing Conventions & Mechanics (1)

MC 131 - Elements of Media Writing (1)

MC 132 - Writing Styles & Audiences (1)

Content Creator Studio – Select Six (6)
 MC193 Video Essentials (1), MC195 Creative Design (1), MC191 Audio Essentials (1),
 MC194 Social Media Essentials (1), MC192 Photography Essentials (1),
 MC196 Content Management & Distribution (1), MC 197 Podcasting Essentials (1)

CORE REQUIREMENTS

30 TOTAL CREDIT HOURS

Includes 9-hour specialization area. Students can work with their advisor to develop an outside concentration.

NSM CORE

MC 160 – Principles of Journalism (3)

MC 200 – Writing and Reporting Across Platforms (3)

MC 301 – Photo and Video Storytelling (3)

MC 316 – Interactive Design (3)

MC 466 – Media Law & Ethics (3)

COMM 470 – Building Social & Cultural Connections (3)

MC 506 – Social Media News Strategies (3)

CHOOSE 1 SPECIALIZATION WITH 3 COURSES (9 CREDIT HOURS)

News Specialization
 MC 341 Immersive Design (3)
 MC 406 – Multiplatform News Reporting and Writing (3)
 MC 472 – Multiplatform News Producing (3)

Sports Specialization
 MC 310 – What’s the Score? Sports Media in Society (3)
 MC 406 – Multiplatform News Reporting and Writing (3)
 MC 410 – Sports Journalism (3)

Photography Specialization
 MC 331 – Commercial Image Storytelling OR MC 332 Photography and Digital Storytelling
 MC 416 – Photojournalism (3)
 MC 469 – Drone Photo and Video (3)

ADDITIONAL REQUIREMENTS

15 CREDIT HOURS

MC 385 – Media Practicum (1-2)

MC 491 – Media Internship (1-2)

Outside Concentration – Choose 1
 An approved minor
 12 credits (with at least 6 being 500-level or above) from a single degree
 An outside certificate

ELECTIVES

3 CREDIT HOURS
(Choose 1)

MC 332 – Photography Abroad (3)
 MC 340 – Editing for Print and Online (3)
 MC 403 – Advanced Reporting (3)
 MC 405 – Perfect Podcasting (3)
 MC 406 – KKSU-TV Reporting (3)
 MC 410 – Sports Journalism (3)
 MC 416 – Photojournalism (3)
 MC 426 – Magazine Writing (3)
 MC 469 – Drone Photography and Video (3)
 MC 471 – Advanced Production (3)
 MC 498 – Media Portfolio (3)
 MC 564 – History of Mass Communications (3)
 MC 576 – Mass Communications and Political Campaigns (3)
 MC 585 – Media Management (3)

MC 370 – Social Media Strategy & Management (3)
 COMM 435 – Political Communication (3)
 MC 479 – Strategic Sports Communications (3)
 MC 612 – Diversity in Media (3)

CAPSTONE

3 CREDIT HOURS

MC 580 – Storytelling Across Platforms (3)